
From: Steinbacher, Rick
Sent: Tuesday, July 02, 2013 9:08 PM
To: Welcome Carol
Subject: Welcome to Carolina

Chancellor Folt,

Welcome to Carolina. I enjoyed your welcome message and look forward to working with you.

The two things that I love most about Carolina:


- 1) The Carolina Spirit – You spoke of this in your video message. It is why I chose to come to Carolina as a student and why I have chosen to work here for over 14 years. It is about striving for excellence in service to our community and to each other and about doing things the right way. This spirit is manifested in the people who make Carolina so special.
- 2) Beauty – The Carolina Campus and Chapel Hill are a beautiful place that attracts a diverse collection of scholars, residents, faculty and staff to live, teach, research and learn in a wonderful place.

The two things I want Carolina to be even stronger in:

- 1) Innovation – Our bureaucratic, state, public structure stifles creativity and innovation and does not empower talented, responsible people to make decisions that make Carolina a better place.
- 2) Optimism – We have a collective opportunity to be more optimistic, more supportive of one another and less cynical.

See you on campus soon,

Rick

Rick Steinbacher
Senior Associate Athletic Director
University of North Carolina
450 Skipper Bowles Drive
Chapel Hill, NC 27515
rsteinbacher@uncaa.unc.edu

www.goheels.com
@goheels